



MEDIA ADVISORY

Macomb County leaders collaborate to preserve and promote local automotive heritage sites

WHO: MotorCities National Heritage Area, Macomb County Historical Commission and Macomb Community College

WHAT: Macomb County leaders and stakeholders will gather for the first-ever Stewardship Event to identify potential Macomb County automotive heritage sites. The workshop begins the development of a Macomb County Wayside Program, aimed to increase tourism and economic growth, build valuable partnerships and preserve the area's important automotive history. MotorCities National Heritage Area, a Congressionally designated organization covering 10,000 square miles of southeast and central Michigan charged with promoting and preserving the region's rich automotive history, is supporting the effort.

KEY SPEAKERS:

- **Nancy White**, Chair, Macomb County Board of Commissioners
- **Mark Pischea**, Executive Director, MotorCities National Heritage Area
- **Arthur Mullen**, Director, Mount Clemens Downtown Development Authority

WHERE: John Lewis Student Community Center (K Building), South Campus Macomb Community College, 12 Mile and Hayes roads, Warren

WHEN: 9 a.m. – 2 p.m.
Friday, March 24, 2006
*Breakfast and lunch provided for media

R.S.V.P.: Please RSVP to Melissa Allen at melissa@liemac.com or 248-233-8132

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